

eing invited to Northern Italy
in September by Ocrim was an
incredible experience to partake in
and one that I am grateful for every
day. The chance to visit and try new
foods, meet new people and explore
new places that Ocrim took everyone
to is something I will never forget.
The event was held over a three-day

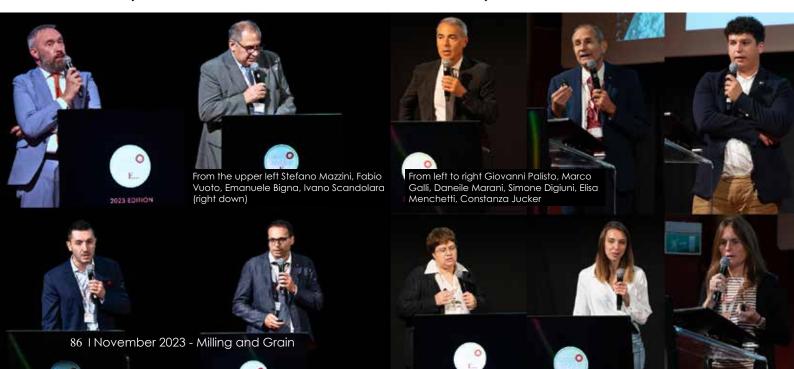
period from September 22 – 24 with the first two days featuring the conferences followed by evenings with fun activities and beautiful sites for dinner and then a final day with a visit to the historical city of Urbino.

Rimini

Unlike in previous years where the 'Wheat, Flour and...' event were held in Cremona, this year the event was held in Rimini, the birthplace of Ocrim's Ceo and chirman, Alberto and Sergio Antolini. It has reportedly been a work in progress for Ocrim to bring the event to Rimini for a few years now and this year was finally a success for them.

"We were born here."

These were the opening words introducing 'Wheat, Flour and...' 2023 from Alberto Antolini. The desire to bring the event to Rimini came from the Antolini family's motivation and desire to share their roots and where Ocrim originated from to everyone attending and to show the family's homeland. This created a more familial feel







From left Alberto and Sergio Antolini, CEO and President of O

for everyone present, as if they were welcomed by Ocrim into the family, even for just those three days that we were all together for.

The Conferences

Picked up from our hotels in what the English affectionately call 'Noddy trains', we were all taken to the sophisticated Fulgor theatre of Rimini where the conferences were held. There was a total of nine presentations overall, with the first day highlighting the 'courage' in relocating 'Wheat, Flour and...' and hosting the first four of the talks, while the second day showcased the other five, a discussion panel, and the incredibly anticipated corporate video, 'Ocrim Team', that was released.

The first day began with the warm welcome from Alberto Antolini, who outlined the days topics and informed everyone of a new project that is transforming Ocrim's historic building, which has always been Ocrim's residence for students from all over the world attending the Ocrim technology school and was closed due to the repercussions of the pandemic, to a structure designated for immigrant. The dorm will now house immigrant families as part of a rehabilitation and work project, providing the families with constructive support and assisting with migration flow. Invited along to the conference and brought onto the stage to speak after was the chief magistrate of Cremona, Corrado Conforto Galli, who spoke on the migration flow further.



INDUSTRY EVENTS

Stefano Mazzini, Ocrim's Commercial and Marketing Director and Federico Vecchioni, Chief Executive Officer of BF S.p.A., then went on stage to underline further the importance of these projects and initiatives were. Vecchioni further went on to discuss the significance of the partnership between strong companies, such as Ocrim and BF, due to their ability of being able to utilise their resources to help important causes like they are with the migrant flow.

Stefano Mazzini took the stage once again to host the first of four technical presentations with news on Ocrim's supply chain choice and the links to the 'OcriMade Concept' this has. He refers to the acquisition of SIMA, a 35-year-old company that specialised in the design and construction of storage plants. After showing a preview of the corporate video that would be shown the next day, summarised his presentation and the three other Ocrim-team speakers took to the stage after him.

The second person who spoke was Fabio Vuoto, technical director, with his presentation 'Innovative Solutions for our Supply Chain'. Vuoto detailed the different types of silos that could be used and the different designs behind them. The purposes and reasons behind why someone should choose specific designs over others. Following Vuoto was Emanuele Bigna, production manager at Ocrim, with 'Industrial Production: Innovation & Differentiation'. Bigna explains the ties that the OcriMade Concept has in production and investments along with information regarding historical headquarter investments and manufacturing and logistical headquarter investments. Ivano Scandolara, site assembly manager, was the final presenter for the day with his topic 'Mill Construction: Must Have, Details and Compromises'.

The second day of the conference was opened by Alberto Antolini again, and through an ethical discourse he recounted the numerous times Ocrim has faced issues regarding storage followed by the need of being available to the market. He linked this to the sought-after corporate video, 'Ocrim Team', that captured the attention of every member of the audience with its engaging music, lyrics and ties to the newly achieved corporate goal. After Cremona's mayor, Gianluca Galimberti, gave an enthusiastic speech, Cremona 1 TV journalist Giovanni Palisto came to the stage as the days moderator for a technical day discussing a world of alternative flours that is constantly, as the Ocrim press release states, 'evolving and diversifying'. Palisto then introduces each of the speakers who take the stage and give their presentations beginning with Marco Galli, director of Ocrim's technological department,

who discusses the 'Classification of flours according to Italian legislation and comparison with foreign countries'. Following Galli is Daniele Marani, deputy production manager at Molino sul Clitunno, with 'Stone-ground flour: Tradition and innovation', Simona Digiuni, head of Ocrim's Research & Technological Development department, with 'Gluten-free flours: Replace gluten structure', Elisa Menchetti, quality control manager at Pastificio Fabianelli, with 'Legume flours: nutritional properties, market and alternative products', and finally Costanza Jucker, Associate Professor in Agricultural Entomology at the University of Milan, with 'Use of insects and their derivatives in cereal products'. Various types of flour were discussed and proceeding this, an interesting and educational debate took place involving questions from the audience that were answered by the day's speakers.

Awards

At the end of the second day, an anticipated moment for Ocrim's chairman, Sergio Antolini, came. It was the presentation of Ocrim's first ever OP-prize, the awards of which being created into the likeness of the Italian literary and cultural icon, Pinocchio. The reson for this being that we should never hinder or prevent our desire to grow and learn, even when we are adults and believe there is nothing left to learn, there is always more.

The award is meant to celebrate certain employees who have 'distinguished themselves for some noble or natural cause, such as their commitment to their work, or their young age.' A large congratulations to this year's four winners of the award, Giuseppe Pignacca, Daniela Biagetti, Farcas Roberto and Giacomo Tonelli. Sergio Antolini closed the awards and the two days of conferences mentioning and quoting Galileo Galilei, an incredibly persecuted and enlightened person in history. He further mentions that 'only those who are demanding of themselves develop the ability to judge what is worth and what is not worth.' To round off the day, the Antolini family ends it all with warm greetings and a round of applaus

Partnership

It is thanks to Ocrim that this report is brought to you readers through the lovely partnership between Milling and Grain magazine and Cultura Molinera who are co-writing this report. This report will be featured in both magazines so you can read this in both publications where it will be published in both English and Spanish.

